LEAD-ACID BATTERIES SHOULD LAST EIGHT - TEN YEARS (But Most Don't)

ESPECIALLY GOOD QUALITY or DEEP CYCLE BATTERIES and most of your starting batteries will do eight to ten years if you look after them, according to Gerard Anselmi of RECHARGE Battery Revitalizer & Conditioner. "Sulphation is the biggest killer of batteries; it is caused by lack of use, lack of maintenance and mostly the fact that when you buy a new battery sulphation is often well under way." As soon as a battery starts to discharge the free negative sulphur ions that should be holding the positive electron bind to the positive plates turn into lead sulphate and begin to eat them away.

RECHARGE Battery Revitalizer and Conditioner will dissolve those sulphation deposits back in to the electrolyte turning that harmful lead sulphate back into sulphuric acid holding electrons. "You get your battery capacity back and you stop further corrosion" says Anselmi. "The key is you need to get the treatment done before the sulphation goes too far, once the plates start to collapse it is too late." With failing batteries you have about a 60% chance of bringing them back to life, the sooner you treat them the better and it only costs about \$5 to treat a car battery buying RECHARGE in the 450ml bottle.

The best way to use RECHARGE however is as a preventative, all batteries have sulphation to some degree so dose and charge them on a regular basis," say's Anselmi. "Rule of thumb dose every 2 years and charge every 6 months at least, you are effectively not giving the sulphation a chance and yes they can be done from new especially if they are going to sit around."

Gerard attends most of the major field days in New Zealand and Australia.

For more information and outlets check out the VIDEO-CLIP at *www.recharge.net.nz* or call Gerard in NZ on 0800 36 33 36 and in Australia on 1300 853 422 and yes you can treat sealed batteries just ask him how.

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